

Climate and Nature Leadership Programme: Becoming a brilliant climate communicator



Joint event by the Environment APPG and Climate APPG

12th November 2024

- In attendance: Luke Murphy MP, Claire Young MP, Bill Esterson MP, Cameron Thomas MP, Johann Baxter MP, Lucy Pegg (Environment APPG secretariat), Holly Brazier-Tope (Environment APPG secretariat), Estelle Limon (Climate APPG Secretariat), David Powell (Climate Outreach), Rachael Orr (Climate Outreach), Tara Bryer (Climate Outreach)
- Climate Outreach led a workshop for MPs on how to be good climate communicators. Discussion ranged from examples of good climate communicators, such as David Attenborough and Prince William, to techniques that can be used to ensure conversations about climate are productive. MPs shared experiences of talking with constituents on the doorstep or at surgeries and the different sorts of responses they have when the environment is discussed.