

## **Climate and Nature Leadership Programme: Becoming a brilliant climate communicator rerun**



Joint event by the Environment APPG and Climate APPG

4<sup>th</sup> February 2025

- In attendance: Luke Murphy MP, Deirdre Costigan MP, Mike Reader MP, Pippa Heylings MP, Charlie Maynard MP, Imran Hussain MP, Leigh Ingham MP staffers, Charles Long (Environment APPG secretariat), Estelle Limon (Climate APPG Secretariat), Zoe Avison (Climate APPG Secretariat), Tara Bryer (Climate Outreach), Rachael Orr (Climate Outreach), Nameerah Hameed (Climate Outreach)
- Climate Outreach led a workshop for MPs on how to be good climate communicators. Discussion ranged from examples of good climate communicators, such as David Attenborough and Prince William, to techniques that can be used to ensure conversations about climate are productive. MPs shared experiences of talking with constituents on the doorstep or at surgeries and the different sorts of responses they have when the environment is discussed.